Changing light: a plethora of digital tools as slides gasp their last?

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Technology and ‘the death of Art History’
CHArt ANNUAL CONFERENCE 2010
Improvements to PowerPoint

The following comments are based on PowerPoint version 2007.

Suggested improvements:

- To be able to rotate the image in very fine detail i.e. 0.01 of a degree increments. This is something that would be useful for positioning images in the study of Art History e.g. comparing a drawing with a painting, and trying to match relevant areas of both on one slide, lining things up precisely.

- To have greater control and options regarding brightness and contrast e.g. like image editors have ‘curves’, and mid-tones. I realise it is possible to make these changes in an image editor prior to importing the images, however feedback from the survey suggested that people would like to use PowerPoint to edit their images.

- To be able to apply formats to groups of slides, i.e. not just to groups of images on one slide. If you select a slide the ‘Format’ tab disappears. It takes ages if you have to format the images on each slide individually.

- To be able to customise your palettes and right-click menu options (without needing to know how to code) e.g. if there are certain features you use all the time and want to have close-to-hand or grouped together to improve efficiency.

- To be able to apply a ‘Theme’ to individual slides rather than the whole
Comrade, why are we having this meeting? The rate of information transfer is asymptotically approaching zero!

For re-education campaigns, nothing is better than the AutoContent Wizard.

There's no bullet list like Stalin's bullet list.

But why read aloud every slide?

Edward Tufte, *The Cognitive Style of PowerPoint*
How to make Interactive Quizzes with PowerPoint

Question 1

Which Microsoft Office application should you use to write a business letter?

- Excel
- Word
- Publisher
- PowerPoint

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