

BLINK



BLINK a photobook by Anna Fox, is released November 2018. It is the first in a limited-edition photobook series produced by MA Fashion Fund Editions.

BLINK — and it's gone. In January 2017, MA Fashion at Central Saint Martins opened its studios to acclaimed British photographer Anna Fox to document the building of the final year collections. Over a two-month period, Fox engaged in fieldwork that reveals the process of fashion design at close quarters; in its purest, almost abstract form. From first fittings to line-up; from Granary Building in King's Cross to London Fashion Week at 180 Strand.

ANNA FOX "I witnessed the trials, tribulations and sheer frenetic bliss of the last few weeks before the students left university – I love being a photographer for times like these. For the first few hours I was on trial. Then, once accepted as part of the scene, I felt as if I had been swept into a mad, punk, rude mechanical ballet of cutting and pinning, sewing and swishing."

ANNA FOX (b.1961) is one of the most celebrated British photographers of the last thirty years. Working in colour, Fox first gained attention for *Work Stations: Office Life in London* (1988), a study of office culture in Thatcher's Britain. *Anna Fox Photographs 1983 - 2007*, was published by Photoworks in 2007. Fox's solo shows have been seen at Photographer's Gallery, London, Museum of Contemporary Photography, Chicago amongst others and her work has been included in international group shows including *How We Are: Photographing Britain* at Tate Britain. She was shortlisted for the 2010 Deutsche Borse Photography Prize.

BLINK is designed and produced by Graphic Thought Facility in a limited-edition of 1.500 copies, priced £60. It can be purchased via this link: <https://estore.arts.ac.uk/product-catalogue/central-saint-martins/fashion-textiles-department/ma-fashion/blink-by-anna-fox> and can be mailed internationally.

To see inside **BLINK**, please visit our Instagram account: <https://www.instagram.com/mafcsm/?hl=en>

The profits from this initiative will be dedicated to the MA Fashion Fund at Central Saint Martins and be used to secure excellence in fashion education.

For further information please contact Debbie Lotmore: d.lotmore@csm.arts.ac.uk

BLINK

by Anna Fox

Edited by Alistair O'Neill and Fabio Piras

Texts by Anna Fox and Veronica Horwell

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