JUNGLE FEVER (wish you were here) represents a series of collective exploration of the everyday, initiated in 2011, originally as an attempt to reclaim leisure and tourism using the strategies of their consumption.

**JUNGLE FEVER** is a 42 pages user’s guide in three languages (English, German and French) with a map, proposing possible destinations and activities conducive to take one beyond one’s personal borders and routines. The instructions can be followed literally or metaphorically.

The gallery space is turned into a departure lounge displaying a slideshow of subverted tourism advertising, posters, postcards, traces of past destinations. As such it becomes a base and meeting point from where the JUNGLE FEVER guide can be acquired, explored and activated in a series of scheduled and unplanned, collective and individual excursions. Willing participants and visitors make the choice of becoming the producers or the consumers of the work, ideally they would be both.

The term JUNGLE FEVER has become synonymous with a safe environment and a heightened and concentrated state of mind where one may put life on pause for a while, and if need be take the time to consider, play with, or challenge whatever one chooses too.

**(wish you were here)** is a growing archive of traces gathered along the way since the first destination in London in April 2011 - participants’ snapshots, home movies, diaries and postcards. It will soon be gathered as a website. Some of the reflections become headlines and captions in future versions of the guide and the posters.

“Leisure will have an important role in society. .. The role of the artist is to promote the creative use of leisure and creativity as a way of life, but also as a weapon against alienation.” Robert Filliou, Teaching and learning as performing art, 1970.
jungle fever, departure lounge, diaporama
a growing archive of closeups from travel advertising found in newspapers
jungle fever, posters, dusseldorf, july 2012

a series of 3 posters (variable size) using past participants words as slogans
JUNGLE FEVER (wish you were here)

in Dusseldorf

KUNSTRAUM – 19th July 2012 - 11am to 7pm

first activation of the JUNGLE FEVER user’s guide
with the 8 hour excursion proposed from page 22 to page 30

“finding a place and occupy it.” (Antoine)

“forever verloren.” (Ria)

“scharf sehen, quietly too.” (André)
dusseldorf, jungle fever, trip
documentation
dusseldorf, jungle fever, trip

documentation
10 participants finished the 8 hour journey, some stayed around the departure lounge all day, some left in the morning and came back at the end, a few dropped in and out. There were many visitors too.

All images, videos and words are ‘tagged’ so that they may be found easily online via facebook or google.

In the words of Robert Filliou;

Art is what makes life more interesting than art

http://www.facebook.com/groups/MOItavelInc/
http://www.facebook.com/pages/Jungle-Fever-wish-you-were-here/154694304595238
http://www.ewaecherle.com/projectbox/JUNGLE-FEVER/
http://www.ewaecherle.com/projectbox/JFLdusseldorf/

project funded by UCA research fund and Singapore Art council

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JUNGLE FEVER (wish you were here)

in Munich

Klang im Turm - 29th September 2012 - 11am to 7pm

second activation of the JUNGLE FEVER user’s guide
with the 8 hour excursion proposed page 22 to page 30

an 8 hour trip
we all have our way to get there
our way to remember
three times eight is twenty four
(p22)
Original posters (variable size) are photographed on site and redesigned with the addition of participants' words as slogans, each destination adds a layer of visual and textual reflection.
munich jungle fever, trip
documentation
8 participants finished the 8 hour journey, 7 dropped in and out, some stayed around the departure lounge all day, some left in the morning and came back at the end. There were many visitors.

All images, videos and words are ‘tagged’ so that they may be found easily online via facebook or google.

http://www.facebook.com/groups/MOIltravelInc/
http://www.facebook.com/pages/Jungle-Fever-wish-you-were-here/154694304595238
http://www.ewaeckerle.com/projectbox/JUNGLE-FEVER/
http://www.ewaeckerle.com/projectbox/JFLdusseldorf/

This is not the end.

Other destinations are in the pipeline in the U.K, France, Germany and Spain.

New horizons are being explored

- Collective investigation of historical sites
- collective investigation of photo archives

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